



# Employment Initiative Program - In the News August 1, 2012

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A PROGRAM BY:  
**Yellow Ribbon Reintegration Program**  
*For Those Who Serve and Those Who Support*

### Upcoming H2H.Jobs Fairs

8/11 Great Falls, MT  
8/21 Scottsdale

8/16 San Diego  
8/24 Greensboro

### H2H.Jobs Truck at the U.S. Capitol

The Hero 2 Hired Mobile Jobs Store rolled into D.C. to the U.S. Capitol where Rep. DeGette and Rep. Lamborn visited along with several others.



To the left is a story FOX News produced on the Capitol visit. View the story [HERE](#). The MJS made a stop the next day at the Pentagon. The truck will be at the Community Based Warrior Transition Unit Thursday. The truck allows service members to build a profile and start looking for available jobs right away.

### H2H.Jobs sponsors Virtual Career Fair

On 7/31, H2H.Jobs and Milicruit hosted a VCF. The fair had 18,690 visitors and there were 31,000 available jobs. 54 Employers participated. The average length of stay was 117 minutes. The average number of booths visited was 9. A Press release went out on this event and can be read [HERE](#). The next VCF is on August 21.



### VIRTUAL CAREER FAIR



The positive tweet is from a Marine who garnered 2 job offers after the Chicago H2H.Jobs Fair. Social Media has been a great way for our message to be disseminated.

### [H2H gives veterans new tool for job search](#)

#### **DVIDS – Defense Video and Imagery Distribution System**

Great win for H2H.Jobs having the DoD site carry a story on the Oregon H2H.Jobs/Hiring our Heroes Job Fair. H2H gives veterans new tool for job search was the focus of the piece.

### [Goodyear to Hire 1000 Veterans](#)

#### **Press Release**

ESGR Headquarters worked with Goodyear on the Statement of Support Signing ceremony where Goodyear also pledged to hire 1,000 veterans over the next 3 years and work with H2H.Jobs to advertise their openings.

### [Employers to look for recruits at Great Falls job fair](#)

#### **Great Falls Tribune**

To help with employment needs, employers are invited to showcase their jobs at the free, second annual Montana Employer Support of the Guard and Reserve Job and Education Fair Aug. 11 in Great Falls.

### [Employers learn about benefits of hiring veterans](#)

#### **Herald Times Reporter**

Wisconsin ESGR encourages employers to hire Reservists and Guardsmen at a Benefits of Hiring Veterans Symposium held at Orion Energy Systems.

### [Department of Defense Announces Recipients of 2012 Secretary of Defense Employer](#)

[Support Freedom Award](#) - Fifteen Employers Receive Nation's Highest Honor for Supporting Guard and Reserve Employees.

#### **Press Release**

This release announces the 15 supportive employers who were named SecDef Freedom Award Recipients. Most of them have pushed their own releases and we expect for several to use the honor as a way to announce new initiatives and hiring efforts.

### [ESGR, enhancing the Yellow Ribbon Network, is growing in Morrison County](#)

#### **Morrison County Record**

Kristina VonBerge, the executive director of the Little Falls Convention and Visitors Bureau, has put on a new hat. She is now volunteering with the Employer Support of the Guard and Reserve (ESGR), a program that enhances what the Yellow Ribbon Network of Morrison County is all about. It is for all branches of the military. VonBerge, retired from the National Guard, is diligently speaking with businesses in Morrison County to tell them about this program and to encourage employers to hire R/G.

### **Easing the way back - Agency aids returning Guard soldiers and employers**

#### **Concord Monitor**

New Hampshire ESGR is trying to ease the way back to civilian life for Reservists and Guardsmen in the state.

### **Letter: Helmets to Hardhats program helps hire a Jersey hero**

#### **NJ.Com**

ESGR mentioned in the opinion editorial as helping New Jersey service members get back to work.

### **Successful turnout for first ESGR job fair on Saipan**

#### **Marianas Variety**

ESGR Guam-CNMI program administrator Capt. Josephine Blas said that the turnout was great, with over 20 private companies and government agencies that set up tables and entertained applications from prospective jobseekers.

### **Veterans job fair set for today in Springfield**

#### **The Register-Guard**

The event is being held in partnership with the Eugene and Springfield chambers, the Department of Labor, the Oregon Committee of the Employer Support of the Guard and Reserve, the Oregon Employment Department, Worksource Oregon.